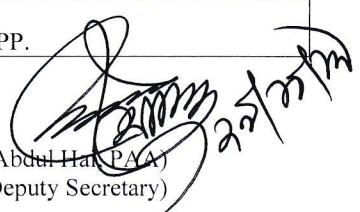


Government of the People's Republic of Bangladesh
Office of the Project Director
Skill Development for Mobile Game & Application Project
Information and Communication Technology Division
ICT Tower (6th Floor), Agargaon, Dhaka-1207.
Expression of Interest (EoI)

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH		
1	Ministry/Division	Information and Communication Technology Division
2	Agency	Information and Communication Technology Division
3	Procuring Entity Name	Skill Development for Mobile Game and Application Project
4	Procuring Entity District	Dhaka
5	Invitation for	Expression of Interest (EoI)
6	Invitation Ref No	56.00.0000.041.99.013.19-2988
7	Date	29/10/2019
KEY INFORMATION		
8	Procurement Method	Quality and Cost Based Selection (QCBS)
FUNDING INFORMATION		
09	Budget and Source of Funds	Development Fund (GoB)
10	Development Partners (if applicable)	N/A
PARTICULAR INFORMATION		
11	Project / Program Code (if applicable)	224022700
12	Project Name (if applicable)	Skill Development for Mobile Game and Application (1 st Revised) Project
13	Package No.	SD-52
14	Package Name	Selection of Consulting Firm for Development & Post Development of Mobile App (Android/iOS) on Mujib Centenary website (www.mujib100.gov.bd)
15	EoI Publication Date	29/10/2019
16	EoI Closing Date and Time	14/11/2019 Time 12.00 PM
17	EoI Opening Date and Time	14/11/2019 Time 12.30 PM
18	Name & Address of the office(s)	Address
INFORMATION FOR APPLICANTS		
19	Brief Description of Assignment:	<p>2020 marks the centenary of the birth of Bangabandhu Sheikh Mujibar Rahman. And the government has announced this upcoming 2020 year as Mujib Year. To celebrate this whole year, a brand new website is being developed keeping the mind of the global audience. Along with the website, an integrated mobile app can serve all features & content in a convenient way directly to end users, giving them an overview of Bangabandhu Sheikh Mujibur Rahman's life and his philosophy.</p> <p>Skills Development for Mobile Games & Applications Project's main focus to develop a mobile application in such a way that enhance the contents more interactive way that user can react, learn & share through social media platforms. A mobile app that will feature Timeline, Speeches, and Recognition of our nation's father. Numerous books, documentations, photo archives will also feature in the app. The app should have featured by "Augmented Reality" which shall allow to identify Objects that are related Bangabandhu Sheikh Mujibur Rahman. Any pictures, virtual link, scan system shall be easily identified by this apps by using the camera & Internet connection. Both Android and iOS users can use this app. This app will also give readers some interesting quizzes with relatable subjects.</p> <p>The scopes of activities for the proposed engagement are divided into two lines of action. They are as follows:</p> <p>1: Mobile Application Development for Android & iOS Platform. (6 Months)</p> <p>2: Post Development & Maintenance for 2 Year.</p>

20	Experience, Resources and Delivery Capacity Required:	<p>The firms must prove that they have a solid technical background and operational vigor to undertake and move this work forward without any obstructions. The firms must additionally have adequate technical competency, human resources, and indispensable equipment. As such, following are defined as minimum eligibility criteria:</p> <ol style="list-style-type: none"> 1. The consulting firm must be legally registered organization/entity in Bangladesh with having 05 years of Experience in Apps & Games Development for Public/Government Organization. 2. Copy of Up to date Trade License, Tax Certificate, VAT/BIN, TIN, and BASIS Membership & Financially Solvent Certificate must be submitted. 3. The firm must have practical experience of developing & manage large scale mobile applications, animated content and social media page management. Must provide previous samples along with W/O or Agreement or Completion Certificate. 4. Minimum of 30 full time professional along with at least 05 (Five) years of job experience in related ICT fields. 5. At least 05 years' experience in producing Mobile Applications and in-app content for local/ international, private & public organization. 6. Fully-fledged in-house facilities to develop all the necessary steps of the Apps by maintaining all necessary technical aesthetic aspects. 7. The consulting firm must have at least 03 mobile app development experiences with Government services. Must provide previous samples along with W/O or Agreement or Completion Certificate 8. Must have the audited Turnover of minimum TK 1 Crore in the last 03 year each. 9. The firm must have the sufficient amount of liquid assets, i.e., working capital or credit line(s) supported by competent documents shall be minimum 80 lac. 10. Must have similar working experience certificate worth at least 1 Crore for government organization. 11. The bidder must have published at least one app in Global App Store with minimum 100000+ Downloads.
21	Association with foreign firm is:	Not applicable
PROCURING ENTITY DETAILS		
22	Name of Official Inviting Tender	Mohammad Abdul Hai, PAA
23	Designation of Official Inviting Tender	Project Director (Deputy Secretary)
24	Address of Official Inviting Tender	ICT Tower (6 th floor), Agargaon, Dhaka-1207
25	Contact details of Official Inviting Tender	Phone:02 8181286
26	The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings N: B: Further continuation of these tender depends on the approval of the 2 nd revised version of DPP.	


 (Mohammad Abdul Hai, PAA)
 Project Director (Deputy Secretary)